

COUNTY OF OTSEGO INDUSTRIAL DEVELOPMENT AGENCY
OTSEGO COUNTY CAPITAL RESOURCE CORPORATION
JOINT PROJECT COMMITTEE

August 18, 2016

Meeting Minutes

CALL TO ORDER

The COIDA and OCCRC joint Project Committee meeting was called to order at 7:32 a.m. at the Otsego Now offices located at 189 Main Street, Suite 500, Oneonta, NY. Members present were Devin Morgan, Hugh Henderson (who joined the meeting at 7:55), James Jordan, Jim Salisbury, Jeff Lord and Robert Hanft; and staff Sandy Mathes, Elizabeth Horvath, and Joe Hughes. Also present was consultant Patrick J. Doyle.

The following topics were discussed:

- *NYS Regional Consolidated Funding Application Process.* Mr. Mathes briefly updated the Committee on the CFA applications that were submitted by the IDA. He made note of the total cost associated with each and the dollar amount requested for the corresponding project. Mr. Mathes and Ms. Horvath informed the Committee of the timeframe regarding scoring of the submitted CFAs. Members of the REDC will be assembled into scoring pairs, and CFA scores are due to the State by September 26th. From that date Mr. Mathes anticipates a late November or early December announcement of winners. Mr. Mathes then went on to inform the Committee of a Regional Council meeting he had with Senator Seward, Chair Clark and the two new MVREDC members, Kathy Landers and Ken Meifert. The purpose of the meeting was to educate the members concerning our CFA projects and strategies.
- *Oneonta Rail Yards Project Update.* Mr. Mathes updated the Committee on the status of the Oneonta Rail Yards Project. The IDA will have the option to purchase land from the OCDC at \$250,000 plus cost incurred, which will be determined at a later date. Mr. Mathes will look to the next Board meeting for approval to purchase the property. Mr. Mathes also anticipates an update from counsel, Joseph Scott, on creating a local development corporation or LLC to manage the Rail Yards project.
- *Downtown Revitalization Initiative Update.* Mr. Mathes informed the Committee of a DRI Kickoff meeting held at the Otsego Now offices on August 16th. Guests present were Mayor Herzig, Julie Sweet and Jaime Ethier of the New York Department of State, Marc Wouters and Steve Kearney of Stantec, Chris Leo of Homes and Community Renewal, and City Council Members Joe Ficano and Russ Southard. During the meeting, which was preceded by a walking tour of downtown Oneonta, the gentlemen from Stantec (the consulting firm assigned to Oneonta to create the City's DRI plan) gave a PowerPoint presentation concerning their team and some of their past projects. The DRI plan has a deadline of late February for completion. Next steps will involve the creation of a steering committee (to be co-chaired by the Mayor and an REDC member), as well as a schedule and scope of work from Stantec.

- *Food Hub Talent:* Mr. Mathes looked for a recommendation from the Committee to expend funds to use Karen Karp's network and contacts to design a job description and to assess talent available for an Otsego Food Hub "guru," total expenses not to exceed \$2,500. The committee agreed to send this recommendation to the full Board.
- *Energy:* Mr. Mathes provided to the Committee a copy of an MOU involving multiple EDOs from across upstate New York drafted to the Public Service Commission regarding concerns about NYSEG and RGE's economic development programs, energy supply and infrastructure, etc. Mr. Mathes is obtaining commitments from counties and EDOs and will provide the MOU to the PSC when completed.
- *Social Media:* Mr. Mathes briefly updated the Committee on the success of the social media plan, particularly the LinkedIn campaign geared towards Site Selectors. Mr. Mathes also informed the group that Paperkite Creative will attend Project Committee meetings on an ongoing basis, beginning September, to provide updates on their social media work.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 8:30a.m.